

DESIGN-BASED INNOVATION

Integrating Design for Success in Innovation

RESOURCE LIST

Books

Creative Confidence - Tom and David Kelley

Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation - Tim Brown

Human Centered Design Toolkit: An Innovation Guide for Social Enterprises and NGOs Worldwide written and published by IDEO

The Ten Faces of Innovation: IDEO's Strategies for Defeating the Devil's Advocate and Driving Creativity Throughout Your Organization - Tom Kelley

The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm - Tom Kelley

Designing Interactions - Bill Moggridge

The Design of Business: Why Design Thinking is the Next Competitive Advantage and Opposable Mind: Winning Through Integrative Thinking - Roger Martin

Wired to Care - Dev Patnaik

Design Thinking: Integrating Innovation, Customer Experience, and Brand Value - Thomas Lockwood

Designing for Growth: A Design Thinking Toolkit for Managers - Jeanne Liedtka and Tim Oglivie

Business Model Generation: A Handbook for Visionaries, Game-Changers, and Challengers - Alex Osterwalder and Yves Pigneur

Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives - Nicholas A. Christakis and James H. Fowler

A Fine Line: How Design Strategies Are Shaping the Future of Business - Hartmut Esslinger

Getting to Plan B: Breaking Through to a Better Business Model - John Lullins and Randy Komisar

Design-Driven Innovation: Changing the Rules of Competition by Radically Innovating What Things Mean - Roberto Verganti

I Miss My Pencil - Martin Boone and Kara Johnson

The Catalyst: How You Can Become an Extraordinary Growth Leader - Jeanne Liedtka, Robert Rosen and Robert Wiltbank

Discovery-Driven Growth: A Breakthrough Process to Reduce Risk and Seize Opportunity - Rita Gunther McGrath and C. MacMillan

The Age of the Unthinkable: Why the New World Disorder Constantly Surprises Us and What We Can Do About It - Joshua Cooper Ramo

Innovators Guide to Growth; The Little Black Book of Innovation; The First Mile – Scott Anthony

How the Mighty Fall: And Why Some Companies Never Give In - Jim Collins

Innovation Tournaments: Creating and Selecting Exceptional Opportunities - Christian Terwiesch and Karl Ulrich

Clever: Leading Your Smartest, Most Creative People - Rob Goffee and Gareth Jones

What Would Google Do? - Jeff Jarvis

Glimmer: How Design Can Transform Your Life and Maybe Even the World - Warren Berger

In Pursuit of Elegance: Why the Best Ideas Have Something Missing - Matthew May

Different – Youngme Moon

Innovation X – Adam Richardson

Innovator's DNA – Jeff Dyer, Hal Gregersen, Clayton Christensen

Thinking Fast and Slow – Daniel Kahneman

The Innovators Dilemma – Clayton Christensen

The Innovators Solution – Clayton Christensen

Periodicals

Rotman, The Magazine of The Rotman School of Management, University of Toronto – <http://www-2.rotman.utoronto.ca/rotmanmag/>

Fast Company Magazine – <http://www.fastcompany.com/magazine/>

Other

Human-Centered Design and How to Build Your Creative Confidence, TED talks by David Kelley – http://www.ted.com/talks/david_kelley_how_to_build_your_creative_confidence.html

Paul Pangaro, Ph.D. – <http://pangaro.com/>

Design Thinking Network – <http://www.designthinkingnetwork.com>